**FOR IMMEDIATE RELEASE**

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**International bestselling author Shirley Taylor
launches new book to help people cope with change**

International bestselling author of 16 books and a leading authority on business writing and communication skills, [Shirley Taylor](http://www.shirleytaylor.com) has inspired audiences around the world with her heart-warming stories and simple but powerful lessons. And now the Singapore-based author has unveiled her latest book ***Connecting the Dots to Inspire the Leader in You***, designed to help people everywhere cope with change – a vital tool in these ever-changing, challenging times – and to create new opportunities for growth and success.

Shirley’s iconic book *Model Business Letters, Emails and Other Business Documents* is now in its seventh edition. Translated into 16 languages and with over half a million copies sold worldwide, this book is still the go-to compendium for many business leaders around the world.

***Connecting the Dots*** provides down-to-earth advice and practical tools that will help people everywhere to navigate change, unlock their true potential, and drive their own success.

“In writing this book, I have drawn on the significant turning points in my life, and I share key lessons that have helped me to grow both professionally and personally. I then ‘connect the dots’ to reveal the common thread that runs through all these turning points,” says Shirley, “Interestingly, this common thread is proving even more important now, given the challenges we all face with the global pandemic.”

***Connecting the Dots*** also features inspiring insights from 12 global leadership experts\*, who share their own personal turning points and the lessons they have learnt – powerful advice that is essential for this current environment full of change and uncertainty. These experts include ‘passion entrepreneur’ [Moustafa Hamwi](https://moustafa.com/); Guinness World Record Holder and Grand Master of Memory, [Nishant Kasibhatla](https://remembernishant.com/); Paralympian Andy Barrow; entrepreneur and ecosystem builder [Gina Romero](https://www.linkedin.com/in/ginaromerolinkedin/); and [Dali Schonfelder](https://www.dalischonfelder.com/bio), a young entrepreneur and motivational speaker.

**Key points from *Connecting the Dots* on how to navigate change for greater success:**

* What are you thirsty for? Your passion will lead to your purpose.
* Comfort is your biggest trap. Challenge your comfort zone.
* We don’t grow when things are easy. We grow when we face challenges.
* Don’t become the big “I am”. Leadership is about people.
* If you don’t do it, someone else will. One opportunity could change your life.
* You can be a leader, whatever your title. Lead yourself first.
* It’s time to change the script. You are worthy!
* Nothing changes until you change. Stay positive through difficulties.
* Plant some seeds. We rise by lifting others.
* On our own we can get so far. Together we can help each other to grow.
* Be the authentic you. Lead with heart.
* Take that first step. When you leap, the net will appear.

**About the Book**

Title: ***Connecting the Dots to Inspire the Leader in You***

Publisher: Marshall Cavendish International (Asia)

ISBN: 9789814841528

Category: Self-help and personal development

Keywords: change management, leadership, networking success, lifegoals

Details: 215 x 140 X 16mm, 280 pages, paperback

Release Date: 8 August 2020 (Singapore), 30 March 2021 (International)

Price: SG$23.00, US$15.99

Book website: [www.ShirleyTaylor.com/connectingthedots](http://www.ShirleyTaylor.com/connectingthedots)

Extract: <https://live.shirleytaylor.com/CTD-esample-download>

**About Shirley Taylor**

Shirley discovered the challenges of communicating across cultures when she left her home in the UK, where she was a senior secretary, to teach in Singapore. There began her passion for helping people to communicate more effectively, especially in the workplace.

Shirley has now established herself as a leading authority in modern business writing and communication skills. She is the author of 16 successful books, including the international bestseller, *Model Business Letters, Emails and Other Business Documents (7th edition).* This book has sold over half a million copies worldwide and has been translated into 16 languages.

After also working in the Middle East and Canada, Shirley set up her own training company in Singapore in 2002. She is now a trusted member of the global speaking community, having served as 2011-12 President of Asia Professional Speakers Singapore and as 2017-18 President of Global Speakers Federation.

Learn more at [shirleytaylor.com](https://shirleytaylor.com/)

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**What people are saying about**

***Connecting the Dots to Inspire the Leader in You***

“Shirley’s sparkling personality jumps out from every page as she shares her journey and connects the dots in her life. If you’ve ever had a dream that seems just out of reach, this book will inspire you to reach for the stars and make them come true!”

***Su-Yen Wong, Global Speaker and Board Director***

“Shirley’s done it again. This is a great read especially for those at any kind of personal or career crossroads. Readers are sure to gain inspiration and advice that could lead to their future success!"

***Carmelia Ng, Senior Manager, Talent & Organisational Development, Singapore***

“Anyone facing challenges will benefit from the inspiration in *Connecting the Dots*. It’s a great read with lots of inspiring stories from Shirley and other global leaders.”

***Mark Sanborn, Leadership Strategist and Author of* You Don’t Need a Title to be a Leader**

“Shirley shares right from her heart in *Connecting the Dots*. In her book, you will find that none of us are self-made; we are all here because of people who touch us and are the essential dots in our life.”

***Andrea Limbach, CEO of RC GLOBAL GROUP***

“Uplifting. Practical. Enthusiastic. Qualities of Shirley Taylor that exude from her and into this book. Wherever you are in your life and career journey, this book has tools that can shift your experience and lead you in the direction of greater confidence and growth.”

***Karen Jacobsen, The GPS Girl, International Speaker and Concert Performer.***

“Sharing right from the heart, Shirley from Sheffield shares her journey, her dots, and lessons learned. It’s a great read that will inspire and motivate you to be your best self.”

***Chester Elton, Bestselling author of* Leading With Gratitude**

“Shirley’s story of how she stepped on and up the career ladder is inspirational. Her down-to-earth, practical advice will give you confidence and drive you to take action! A really great read!”

***Peter Marshall, Managing Director, English Language Teaching Division, Oxford University Press***

“*Connecting the Dots* is a delightful book from the ultimate business writing guru, Shirley Taylor. *Connecting the Dots* will move you into action with enthusiasm and great joy!”

***Ron Kaufman, New York Times bestselling author of*Uplifting Service**

“This book will open your eyes to realise we can all achieve more than we know by taking powerful lessons from past and future connections in your life.”

***Stephen Choo, PhD, Managing Director, Digital Survey Research Insight Pty Ltd***

"The stories, lessons and ideas in this book will surely help many people to raise their game and elevate their success, even if they doubted themselves or had setbacks in the past. And Shirley’s great sense of humour shines through in this book. Such a great read!”

***Nishant Kasibhatla, Peak Mental Performance Expert and Guinness Record Holder in Memory (2011)***